

Sangkwon Lee, Ph.D

Assistant Professor
FLA
slee33@kent.edu

Education

Ph.D., Recreation, Park and Tourism Texas A&M University	2005
M.A., Economics Pusan National University	1992
B.A., Economics Pusan National University	1990

Publications

Lee, S., & Harris, J. (2012). Managing Excellence in Major League Soccer: An Analysis of the Relationship between Player Performance and Salary. <i>Managing Leisure</i> , 17(2-3), 106-123. Publication: <i>Journal Articles, Refereed</i>	2012
Harris, J., Lee, S. & Lyberger, M. (2012) A Case Study of Recreational Golfers' Interest in the 2008 Ryder Cup <i>Event Management</i> , 16(1), 25-36. Publication: <i>Journal Articles, Refereed</i>	2012
Harris, J., Lepp, A., & Lee, S. (2012). The Ryder Cup and Images of Wales: Golf Tourism and A Mega-Sporting Event. <i>European Journal of Tourism Research</i> , 5(1), 38-52. Publication: <i>Journal Articles, Refereed</i>	2012
Harris, J., Lee, S., & Lepp, A. (2012). England, Wales, and Princess Diana: A Case Study of US Students' Perceptions of Wales. <i>Journal of Hospitality, Leisure, Sport, and Tourism Education</i> 11, 87-92. Publication: <i>Journal Articles, Refereed</i>	2012
Lee, S., Harris, J., & Lyberger, M. (2011). Recreational Golfers' Attitudes and Awareness of Sponsorship: A Case Study of the 2008 Ryder Cup. <i>Managing Leisure</i> . 16 (July), 192-206 Publication: <i>Journal Articles, Refereed</i>	2011

- Lee, S. (2010). Tourism and Poverty Reduction: Pathways to Prosperity (Mitchell & Ashley; 2010, Earthscan, London: UK), *Journal of Educational Travel*. 2010
Publication: *Books Reviewed*
- Lee, S. & Harris, J. (2010). An Analysis of the Relationship between Player Performance and Salary in Major League Soccer. *International Journal of Sport Management*, 11(3): 360-372. 2010
 - Lee, S., Harris, J., & Lyberger, M. (2010). The Economic Impact of College Sporting Events: A Case Study of Division I-A Football Games. *Event Management*, 14(2): 157-165.
- Publication: *Journal Articles, Refereed*
- Lee, S. (2009). Income Inequality in Tourism Services Dependent Counties. *Current Current Issues in Tourism*, 12(1):33-45. 2009
- Publication: *Journal Articles, Refereed*
- Lee, S. & O'Leary, J. T. (2008). Determinants of Income Inequality in the U.S. Tourism and Recreation Dependent Communities. *Journal of Travel Research*, 46: 456-468. 2008
 - Lee, S. & Jamal, T. (2008). Environmental Justice and Equity in Tourism: Missing Links to Sustainability. *Journal of Ecotourism*, 7(1): 44-67.
- Publication: *Journal Articles, Refereed*
- Lee, S. & O'Leary, J. T. (2006). A Comparative Analysis of Multicultural Involvement in Culture and Art Activities. *Advances in Hospitality and Leisure*, 2, 3-24. 2006
- Publication: *Journal Articles, Refereed*
- Lee, S., Oh, C. & O'Leary, J. T. (2004). Estimating the Impact of the September 11 Terror Attacks on the U.S. Air Transport Passenger Demand Using Intervention Analysis. *Tourism Analysis*, 9(4): 355-361. 2004
- Publication: *Journal Articles, Refereed*

Presentations

- Lee, S. (2012). The Effect of Sport and Tourism-Driven Development on Economic Growth and Inequality, *A Symposium on Measuring the Performance and Economic Contribution of Tourism*, Transat Chair in Tourism, Montreal, Canada. (September) 2012
- Type: *International Refereed*
- Lyberger, M., Lee, S., McCarthy, L., & Harris, J. (2011). [Database Management Systems: An Analysis of Integration](#). *The North American Society for Sport Management Conference*. London, Ontario, Canada. (May) 2011
- Type: *International Refereed*
- Lee, S., & Harris, J. (2011). The Contribution of Tourism and Sport-Driven Economic Developments to the Local Economy. *Advancing the Social Science of Tourism 2011*, University of Surrey, Guildford, England. (June) 2011
- Type: *International Refereed*

- Harris, J., Lee, S., & Lepp, A. (2011). A Wet Weekend in Wales: Some Sociological Observations on the (In)discipline of Golf Tourism. *Advancing the Social Science of Tourism 2011*, University of Surrey, Guildford, England. (June) 2011

Type: *International Refereed*

- Lee, S., Harris, J., & Lyberger, M. (2010). Determinants of Professional Sports Demand: A Vector Autoregressive Analysis. *25th Annual Conference of the North American Society for Sport Management*. Tampa, FL. 2010
- Lyberger, M., Lee, S., & Harris, J. (2010). Incentivizing: Rewards Based Programs and Their Impact on Athletics, Retention, and Engagement. *25th Annual Conference of the North American Society for Sport Management*. Tampa, FL.

Type: *International Refereed*

- Harris, J., Lyberger, M., Lee, S. (2009). Selling Soccer in A Football World: Pele, Beckham, and Postmodern Sports Marketing *2009 Sport Marketing Association Conference*. Cleveland, OH. 2009
- Lyberger, M., Lee, S., & Harris, J. (2009). A Study of Recreational Golfers Perceptions of the 2008 Ryder Cup. *24th Annual Conference of the North American Society for Sport Management* Columbia, SC.
- Delong D., Lyberger, M., Lee, S., & Harris, J. (2009). Purchase Behavior: An Analysis of Influences on Consumers. *24th Annual Conference of the North American Society for Sport Management*. Columbia, SC.

Type: *International Refereed*

- Lee, S., Lyberger, M., & Harris, J. (2008). Are Economic Impacts the Relative Equation to Success? *23rd Annual Conference of the North American Society for Sport Management*. Toronto, Canada. 2008
- Harris, J, Lee, S., & Lyberger, M. (2008). American Idol? David Beckham and the Development of Soccer in the USA. *23rd Annual Conference of the North American Society for Sport Management* Toronto, Canada.
- Lee, S. & Schuett, M. (2008). Who Are They? The Characteristics of American Leisure Travelers. *14th International Symposium on Society and Resource Management*. Burlington, VT.
- Park, H. & Lee, S. (2008). Comparisons of Trends in Inbound Travelers and Expenditures: A Time Series Analysis. *The 2008 International Council on Hospitality, Restaurant and Institutional Education Annual Conference*. Atlanta, GA.

Type: *International Refereed*

- Lee, S. & O'Leary, J. T. (2005). Economic Inequality of Nonmetro Tourism and Recreation Development Communities. *Travel and Tourism Research Association International Conference* New Orleans, LA. 2005

Type: *International Refereed*

- Lee, S. Oh, C., & O'Leary, J. T. (2003). Impact of the September 11 Terror Attacks on the U.S. Air Transport Passenger Demand: A Time Series Model. *34th Travel and Tourism Research Association Conference*. St. Louis, MO. 2003
- Lee, S., Cheng, C.K., O'Leary, J.T., & Achana, F. (2003). Multicultural Involvement in Exhibition Based Activities: Implications for Travel. *Eighth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Las Vegas, NV.
- Cheng, C. K., O'Leary, J.T., Lee, S., & Oh, Y.J. (2003). Following the Snowbirds: Modeling the Canadian Wintering Tourists. *Eighth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Las Vegas, NV.

Type: *International Refereed*

Service

Member, Faculty Search Committee	2012 - 2012
<i>Evaluation and Measurement, School of Foundations, Leadership, & Administration, Kent State University</i>	
Type: <i>College</i>	
Editorial Board, British Journal of Economics, Management & Trade	2012 - present
Type: <i>International</i>	
Reviewer, Journal of Sport	2012 - 2012
Type: <i>National</i>	
Reviewer, Sociology of Sport Journal	2012 - 2012
Type: <i>International</i>	
Reviewer, British Journal of Economics, Management & Trade	2012 - 2012
Type: <i>International</i>	
Member, Student Complaint Advisory Committee	2011 - 2012
<i>College and Graduate School of Education, Health, & Human Services, Kent State University</i>	
Type: <i>College</i>	
Reviewer, Current Issues in Tourism	2011 - 2011
Type: <i>International</i>	
Committee, Outreach Program Manager Search Committee	2011 - 2011
Type: <i>College</i>	
Committee, Undergraduate Associate Dean Evaluation	2011 - 2011
Type: <i>College</i>	
Committee, Graduate Associate Dean Evaluation	2011 - 2011
Type: <i>College</i>	
Article Review, North American Society for Sport Management	2011 - 2011
• <i>2011 North American Society for Sport Management Conference</i>	
<i>Reviewer: Economics and Finance</i>	
Type: <i>International</i>	
Committee, Student Complaint Advisory Committee	2011 - 2012

Type: *College*

Article Review, Environmental Management

2010 - 2010

Type: *International*

Committee, Student Complaint Advisory Committee

2009 - 2010

Type: *College*

Article Review, Tourism Management

2009 - 2009

Type: *International*

Article Review, Annals of Tourism Research

2008 - 2008

Type: *International*

Grants

Faculty Associate, Youth Sports Management in Turkey: Integration of Youth Baseball. US Department of State, Bureau of Educational and Cultural Affairs

2010 - 2010

Submitted: \$245,000.00

Status: Pending

US Department of State - Applied Research

, Hudson Parks Needs Assessment

2007 - 2007

Awarded: \$10,000.00 (0 0)

City of Hudson - Applied Research

, Community Commission Collaborative Initiative to Enhance Development of Quality of Life Opportunities in the Greater Surrounding Area.

2007 - 2007

Awarded: \$20,078.00 (0 0)

City of Kent, Kent State University - Applied Research

, Longitudinal Analysis of Multicultural Involvement in Culture and Art Activities

2003 - 2003

Submitted: \$800.00

Status: Awarded

Awarded: \$800.00 (0 0)

Texas A&M University - Applied Research

Faculty Associate, Technical Capability Proposal for Statewide Sustainability Study

0 - present

Collaboration with: Chema, T, Lyberger, M.

Awarded: \$150,000.00 (0 0)

Ohio Department of Natural Resource - Applied Research

