Dr. Philip Wang

Associate Professor
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Education

Ph.D., Leisure Studies **1991**
The Pennsylvania State University

M.A., Recreation and Parks **1987**
The Pennsylvania State University

M.A., Economics **1984**
Western Michigan University

B.S., Economics **1982**
Chinese Culture University

Higher Education Work Experience

Director- Center ofr Tourism and Hospitality Development **2006 - 2007**
Kent State University

Associate Professor & Department Chair **1999 - 2001**
National Dong Hwa University, Hualien, Taiwan

Associate Professor **1997 - 2007**
Kent State University

Assistant Professor **1991 - 1997**
Kent State University

Instructor **1990 - 1991**
Kent State University

Publications

Wang, P., Wu X. and Karpinski A. (April 2012). Importance-Performance Analysis for Niche Marketing: the Case of a Sporting Event. 2012 Northeast Recreation Research Symposium, Cooperstown, NY — 2012

Quan G., Wang, P. and Karpinski, A. (April 2012). Destination USA: International Students' Travel Interests, Patterns and Expenditures. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Rohrer, R., Wang, P., Lepp, A. and Karpinski, A. (April 2012) Images, Risks, Knowledge, and Interest to Travel: China as a Destination. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Qian, R., Wang, P. and Karpinski, A. (April 2012). To Go or Not to Go: Benefits and Barriers to Travel for Study Abroad. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Sun, X and Wang, P. (April 2012). Of Symbolic Consumption and Brand Choice: An Empirical Testing of the Self-Congruity Theory. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Publication: *Conference Proceedings*

Wang, P. and Uhlik, K. (2005). An Evaluation of Berlin Lake\'s Service Provision: Camping and Boating, 2003. A report for the Army Corps of Engineers, Berlin Lake — 2005

Publication: *Other*

Wang, P. (2004). Economic Impacts of Cleveland Metroparks Zoo and Cleveland Zoological Society. A report for Cleveland Metroparks Zoo and Cleveland Zoological Society — 2004

Publication: *Other*

Wang, P. (2002). Picture Perfect: Disney\'s Operation Model. Book chapter in Physical Education and Taiwan Economic Development. Taipei, Taiwan: Commonwealth Publishing Co. Ltd. — 2002

Publication: *Book Chapters*

Wang, P. and Wang, S. (2001). The Impacts of Natural Disasters on Tourism Industry and Re-development strategies: the Case of 921 Earthquake. Grant report for National Science Council, Taiwan — 2001

Publication: *Other*

Wang, P. (2000). Serious Leisure: Its Behavioral Construct and Implications for Sport Marketing. Grant report for National Science Council, Taiwan — 2000

Publication: *Other*

Wang, P. and Munson, W. (1999). An Evaluation of Berlin Lake\'s Service Provisions: Camping, Day Use, and Boating. A report for the Army Corps of Engineers, Berlin Lake — 1999

Publication: *Other*

Wang, P. (1997). Economic Impact Assessment of Recreation Services and the Use of Multipliers: A Comparative Examination. Journal of Park and Recreation Administration 15 (2), 32-43. — 1997

Publication: *Journal Articles, Refereed*

Wang, P. and Spraggins, P. (1997). City of Stow, Ohio Parks and Recreation Community Survey. A report for City of Stow, OH 1997

Publication: *Other*

Wang, P. & Parr, M. (1997). The Economic Impact of Akron Civic Theater. A technical report prepared for the Akron Civic Theater. 1997

Publication: *Other*

Wang, P. (1996). Leisure and Culture: Of Common Roots and Shared Development. Journal of Outdoor Recreation Study 9 (1), 47-62. 1996

Publication: *Journal Articles, Refereed*

Irwin, R., Wang, P. & Sutton, W. (1996). Determining the Economic Impact of Short Term Sporting Events: A Methodological Perspective. Festival Management and Event Tourism, 4, 29-37. 1996

Publication: *Journal Articles, Refereed*

Wang, P. (1996). Of Recreation and Leisure: An Explanation. Journal of Outdoor Recreation Study 9 (1), 107-114. 1996

Publication: *Journal Articles, Refereed*

Presentations

Wang, P., Wu X. and Karpinski A. (April 2012). Importance-Performance Analysis for Niche Marketing: the Case of a Sporting Event. 2012 Northeast Recreation Research Symposium, Cooperstown, NY 2012

Quan G., Wang, P. and Karpinski, A. (April 2012). Destination USA: International Students' Travel Interests, Patterns and Expenditures. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Rohrer, R., Wang, P., Lepp, A. and Karpinski, A. (April 2012) Images, Risks, Knowledge, and Interest to Travel: China as a Destination. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Qian, R., Wang, P. and Karpinski, A. (April 2012). To Go or Not to Go: Benefits and Barriers to Travel for Study Abroad. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Sun, X and Wang, P. (April 2012). Of Symbolic Consumption and Brand Choice: An Empirical Testing of the Self-Congruity Theory. 2012 Northeast Recreation Research Symposium, Cooperstown, NY

Type: *Regional Refereed*

Service

Editor-in-Chief - Journal of Sport & Leisure **2005 - present**