## **Kathy Bergh**

Associate Lecturer **LDES** kbergh@kent.edu

Education	
M.A., Education University of Akron	1985
B.A., Speech Pathology and Audiology University of Akron	1981
Higher Education Work Experience	
Lecturer Kent State University	8/2007 - present
Program Director, Minor in Nonprofit Studies Kent State University	6/2001 - present
Adjunct Faculty Kent State University	8/2000 - 8/2007
Other Professional Experience	
Group Leader Long Term Care Education, Inc.	9/1997 - 3/1998

## **Director of Marketing**

5/1983 - 10/1989

Rockynol Retirement Community

- Developed and implemented marketing programs that maintained occupancy goals of the facility Managed the marketing of a \$6 million expansion project Participated in budgeting projections Spoke to community groups and referral sources Chaired the Marketing/Public Relations Staff Team

- Hired, trained and managed members of the Marketing Department

Assistant Buyer 10/1981 - 1/1983

M. O'Neil Company

Type: University

Responsible for a \$195,000 volume area and assisting buyer in a \$2.2 million area

Managed six sales associates

Service Committee, Oxfam Social Issues Banquet Planning Committee 2012 - 2012 Type: University Speaker, National Society of Collegiate Scholars 2012 - 2012 Delivered Keynote Adress at the Fall Induction Ceremony. Type: University Committee, Curriculum Committee, School of Lifespan Development and Educational 2012 - present **Sciences** Type: Department Speaker, Pillars of Success Program Sponsored by the Student Success Programs Office 2010 - present Type: College Committee, Advisory Council Member for the Office of Experiential Education and Civic 2009 - present Engagement Type: University Coordinator, Individual Investigation 2009 - present Diane Baldridge, "An Exploration into the Process of Starting a Nonprofit Organization", 2012 Caitlin Moody, "An Evaluation of the Importance of Volunteers in the Nursing Home Setting", 2012 Jordan Repko, "An Investigation into Assistance to Those Experiencing Homelessness", 2010 · Amber Levesque, "An Inquiry into Program Development for a Nonprofit Organization", 2009 Type: Department Member, AURA Housing Board of Directors 2009 - 2010 Type: Community Committee, Faculty Discussion Leader for the Freshman Summer Reading Program 2007 - 2012 Type: University Committee, AQIP Action Project 2 for Public Based Learning Opportunities 2006 - 2008

## Coordinator, Individual Honors Work

2006 - present

- · Michelle Dwyer, "Transformational Leadership in Nonprofit Organizations", 2012
- · Kendra Sherbourne, "Enriching the Lives of Adolescent Girls Through the Use of Expressive Art Therapy", 2012
- · Angela Snyder, "An Inquiry into How to Start a Nonprofit Organization", 2011
- · Kate Sadler, "Recruitment and Programming for the Certificate in Nonprofit/Human Service Management", 2011
- · Laura Prusinski, "An Exploration into the Coping Styles Families Use When Confronted with a Cancer Diagnosis", 2008
- · Samantha Hoover, "An Assessment of Social Entrepreneurship and its Effect on the Nonprofit Sector", 2006 Type: Department

## Member, United Way Campaign

2005 - 2008

Chair of the Book Fair Fundraising Event, 2006.

Type: College